

ForeverGreen Board Meeting
February 14, 2007
Tacoma Metro Parks, 12:00 to 1:30 p.m.

Attended: Bryan Bowden, Jayme Gordon, Grant Griffin, Kirk Kirkland, Jane Moore, John Olson, and Barbara Skinner.

Minutes Taken by: Jayme Gordon

Open and Introduction: 12:14 p.m. The meeting began with round table introductions and sharing of information.

- Kirk: Per county councilman Tim Farrell, the state legislature will be reallocating sales tax money from the cities to the county. He asked for a Pierce County trail plan that could potentially net \$1.5 million of this reallocated money. The priority for this money will be a trails office; the rest of the money would be distributed in grants for trail projects. Kirk is drafting this proposal.
- Jane: Jane is the Pierce County Medical Society's new Director of Community Health Improvement. She is excited about this new position and will be working in partnership with the Pierce County Medical Society and Tacoma-Pierce County Health Department on a new community health initiative.
- Bryan: Bryan is working on a new project to provide planning assistance to the town of Eatonville to develop a trail system for the town and surrounding areas.
- Grant: Pierce County Parks has contracted with MIG Consulting for a comprehensive park and recreation plan, which will include trails. The plan is expected to be completed by spring of 2008. It will not, however, include trail plans of individual cities. He is also working with FEMA to assess damage to an unofficial (but well used) section of trail/rail bed in the Gale Creek canyon. Grant is also in the process of quantifying right-of-way ownership of property parcels along the Foothills Trail.
- John: The Cascade Land Conservancy has taken part of its Cascade Agenda to the state legislature. In particular, two bills have been submitted this session. One is the transfer of development rights on a regional basis; the other is a pilot project for three rural villages.
- Barbara: Barbara has contacted Peter Stanley about his continued membership on the board. While he maintained his support for ForeverGreen and its mission, he requested to be removed from the board due to his inability to commit the time to it right now.

Approval of Minutes

- There were no changes to the December board meeting minutes. Kirk motioned and Grant seconded approval. The December board meeting minutes were unanimously approved.
- It was noted in the minutes from the January board retreat that the status of short term goal #6 should be changed from "accomplished" to "in progress." Kirk motioned to approve the board retreat minutes as amended and Jane seconded. The motioned was passed unanimously.

Finances:

- Jayme provided an overview of the 2006 balance sheet, which shows only the expenditures and funds received in the 2006 calendar year.
- Jayme also presented a revised budget for 2007 (see attached). Kirk motioned and Grant seconded approval. The revised 2007 budget was passed unanimously.
- A time and activity report was submitted to the board for payment of the executive director's 3rd and 4th quarter salary for 2006. This is actually a reimbursement to the Pierce Conservation District for time Jayme spent working for ForeverGreen. The total amount for these two quarters is \$4,658.35 (\$1,547.75 for the 3rd quarter and \$3,110.60 for the 4th quarter). Kirk motioned and Jane seconded payment in full. The motion passed unanimously.
- Kirk, Grant, John, and Jayme met in January as the budget and finance committee. Grant has begun drafting a business plan for ForeverGreen. The next budget and finance committee meeting will be February 20.
- Grant proposals have been submitted to the Sequoia and Cheney Foundations. Jayme will check on the status of these grants. She will also be submitting a grant proposal to the Greater Tacoma Community Foundation on February 15. Kirk has met with Metro Parks regarding their financial contribution for this year. Jayme will submit a request for funding to Pierce Co. Parks and the city of Sumner.
- The Cascade Land Conservancy will channel \$40,000 from Pierce County to the firm of Strategies 360 to lobby Senator Murray's office for trail funding. ForeverGreen was initially identified as being the recipient for the money to hire Strategies 360, but our budget is too small to spend this large of an amount on lobbying activity. Together with Kathy Kravit-Smith, Kirk has developed a list of trail projects worth \$750,000 that we hope to have funded as a result of these discussions with Senator Murray's office.
- A question was asked about the list of cities identified in the 2007 budget as financial contributors. It was explained that the cities listed are a partial and modest list of those we think we have the best chance of getting money from, and that the amount listed from each city is how much we think we stand a reasonable chance of receiving. Barbara and John believe we should at the very least submit a letter to all the cities and towns of Pierce County, instead of limiting ourselves to the cities listed in the budget.

Sales Tax Legislation:

- Both Tacoma Metro Parks and the Pierce County Council have the sales tax issue on their state legislative agendas. The next step in the process is to meet with the Pierce County delegation of state legislators and get the bill introduced.
- It was requested that Monty attend the March board meeting to provide an update of the Pierce Conservation District's assessment bill.

Short Term Goals:

- A list of short term goals for 2007 that were developed at the January board retreat was presented for approval. Jane motioned and Kirk seconded approval of the 2007 short term goals. The motion was passed unanimously.

Trails Advisory Committee Meeting:

- The date of March 29 was tentatively set for the next TAC meeting. Jayme will work to confirm a date, time, and location.
- Possible agenda topics include: election of a TAC chair; update on the sales tax and PCD assessment legislation; have Parametrix provide an update on the rails-with-trails study; ask Kathy Kravit-Smith to present a map showing the entire county's trails; discuss an overview of a countywide trail plan; announce Conservation Futures Fund applications; and ask for input on the new ForeverGreen website.

ForeverGreen Website:

- Kirk previewed the nearly finished website and asked for input. The website is not online yet, so there is currently no web address. He is waiting on final edits but hopes to have it online by the March 14 board meeting.

Logo:

- In response to a request from Ernie Bay, ForeverGreen has received an estimate from Theresa Selby Cutler to design a new logo. For a \$500 flat fee, she would design a new logo to which ForeverGreen will retain ownership and all rights to the art; handle all dealings with the printer; and cover three rounds of changes before the final illustration is approved.
- Jayme was asked to get an estimate from the graphic designer who works with the Conservation District, as well as download some examples from Theresa's website.
- Grant reminded the board to make sure that the responsibility for copyright infringement falls on the graphic designer.

Closing Comments:

- Jayme stated that she and Kirk are working on a Scope of Work for the \$15,000 from the Pierce County Council. She and Kirk also have a meeting scheduled for the end of February to meet with Dana Brown to discuss Tacoma's trails (the Water Ditch Trail and connection to Puyallup in particular).
- ForeverGreen has been asked to have a presence at the grand opening of the Chambers Bay Golf Course Trail on May 5. A fun run will be held in celebration of the Trail's opening.
- She also announced the formal dedication of the Scott Pierson Trail on May 12.

Meeting adjourned at 2:00 p.m.

The next board meeting will be Wednesday, March 14, 12-1:30 p.m. at the Tacoma Metro Parks headquarters.