



STRATEGIC PLAN

2025-2027

Our Vision

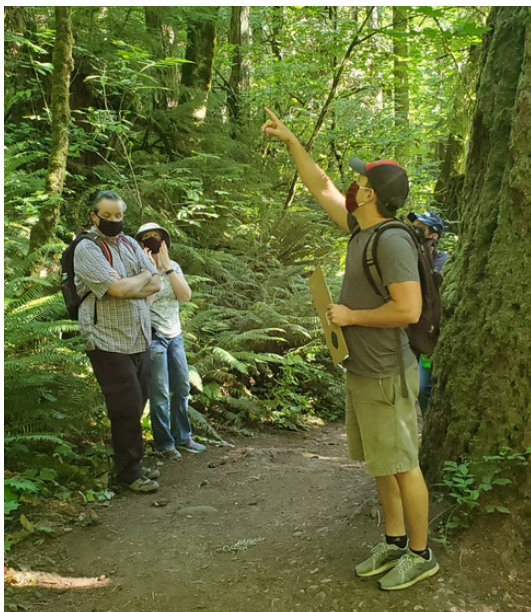
All of Pierce County's communities are connected, livable, and economically viable due to a system of trails, sidewalks, bike lanes, and local pathways that provide safe, convenient, nonmotorized travel and recreation for all ages, abilities, and income levels. Residents and visitors use, value, and care for this network because it contributes to health, well-being, quality of life, and the local economy.

Our Mission

ForeverGreen Trails supports the development of a unified system of trails throughout Pierce County, WA, via education, advocacy, promotion, and collaboration.

ForeverGreen Trails recognizes that we occupy native lands and that we operate within a society built upon institutional racism and various forms of oppression that create inequities.

Our Core Values communicate an organizational intent to address these issues as we work to fulfill our mission.



CORE VALUES

Our goals, objectives, actions, conduct, and overall operations are guided by the following Core Values:



RESPECT

We base our relationships — within our organization, with our partners, with individuals, businesses, communities, and the land itself — on respect, trust, and tolerance.



EQUITY

We value the diverse experiences of all community members and we listen to, involve, and learn from underserved populations and communities in need to help ensure that our work fosters greater social and environmental justice.



STEWARDSHIP

We encourage the careful and responsible management of natural resources, open spaces, and developed trails entrusted to our care.



COLLABORATION

We believe that building effective relationships and working with others leads to more powerful and lasting solutions.



INTEGRITY

We practice sound organizational management through honesty, innovation, efficiency, transparency, and by being fiscally responsible.

LONG-TERM GOALS

In order to serve our Mission and Vision statements, ForeverGreen Trails will:

- 1 Develop sustainable funding and talent to sustain FGT's operations and leadership.
- 2 Increase funding for the acquisition, development, and maintenance of trails.
- 3 Improve and help implement trail and mobility plans at local, county, and state levels.
- 4 Advocate for policies, standards, and programs that support active recreation and mobility justice.
- 5 Work collaboratively to support active recreation and mobility justice/access in our region.
- 6 Educate users to become trail stewards and advocates.

Our Long-Term Goals are detailed with Objectives in our full Strategic Plan and expressed in discrete Actions in our annual Work Plan. Those resources are available upon request. Contact us at info@forevergreentrails.org.



All photos courtesy of ForeverGreen Trails and the Puyallup Watershed Initiative