

ForeverGreen Council 2008 Short Term Goals and Objectives

The short term goals are approved by the ForeverGreen Board of Directors and address the upcoming time period of approximately 12 months. They are presented in no particular order.

Programs and Meetings

1. Work with Pierce County Parks to develop uniform trail standards.
2. Conduct a minimum of two Trails Advisory Committee meetings.
3. Hold a winter board retreat.
4. Organize a ForeverGreen Annual Trail Conference in fall 2008.
5. Review trail plans in local municipalities to ensure trails are a priority, and assist Pierce County in the development of a countywide trail plan.

Budget and Finance

1. Support passage of the Conservation Assessment Fee increase.
2. Evaluate budget needs for the transition to a fully staffed Trails Assistance Office. Write job descriptions for Trails Assistance Office and hire staff as needed.
3. Strengthen partnerships with cities and community groups to build trails. Coordinate education efforts to increase city participation in ForeverGreen funding.
4. Secure funding for the ForeverGreen budget.

Communications and PR

1. Maintain and update trail map and website, and publish newsletter a minimum of twice a year.
2. Develop a progress report to community trail advocates and supporters. Maintain a contact list of interested parties.
3. Improve outreach, communication, and public relations with Pierce County communities, trail advocates, and supporters.
4. Help publicize National Trail Day in Pierce County (June 7, 2008).