



STRATEGIC PLAN 2022-2025

Our Vision

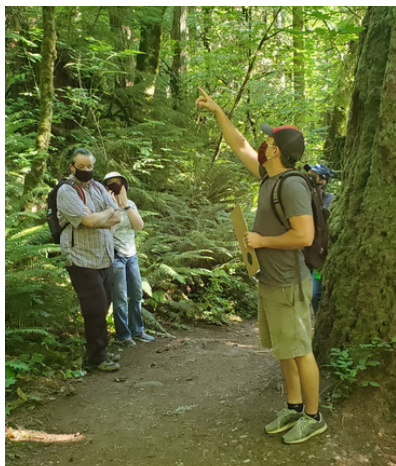
All of Pierce County's communities are more connected, livable, and economically viable by a system of trails, sidewalks, bike lanes, and local pathways that provides for safe, convenient, non-motorized travel and recreation for all ages and abilities. Residents and visitors use, value, and care for this network because it contributes to their health, wellbeing, quality of life, and local economies.

Our Mission

ForeverGreen Trails supports a system of trails throughout Pierce County, WA, via education, advocacy, promotion, collaboration, and stewardship.

ForeverGreen Trails (FGT) recognizes that we occupy native lands and that we operate within a society infused with institutional racism and various forms of oppression.

Our Core Values try to communicate our organizational intent within this deeply problematic context as we also try to address these issues.



CORE VALUES

Our goals, objectives, actions, conduct, and overall operations are guided by the following Core Values:



RESPECT

We base our relationships — within our organization, with our partners, with individuals, businesses, communities, and the land itself — on respect, trust, and tolerance.



EQUITY

We value the diverse experiences of all community members and we listen to, involve, and learn from underserved populations and communities in need to help ensure that our work fosters greater social and environmental justice.



STEWARDSHIP

We encourage the careful and responsible management of natural resources, open spaces, and developed trails entrusted to our care.



COLLABORATION

We believe that building effective relationships and working with others leads to more powerful and lasting solutions.



INTEGRITY

We practice sound organizational management through honesty, innovation, efficiency, transparency, and by being fiscally responsible.

LONG-TERM GOALS

In order to serve the Mission and Vision statements, ForeverGreen Trails will:

- 1 Improve and help implement trail and mobility plans at local, county, and state levels
- 2 Advocate for policies, standards, and programs that support active recreation and mobility
- 3 Support increased funding for acquisition, development, and maintenance of trails
- 4 Promote trail use and stewardship in concert with public and private entities
- 5 Work collaboratively to support active recreation and mobility justice/access in our region
- 6 Develop sustainable funding and talent to sustain FGT operations



All photos courtesy of ForeverGreen Trails and the Puyallup Watershed Initiative