

**ForeverGreen Board Meeting**  
**June 8<sup>th</sup> 2005**  
**Tacoma Nature Center**

**Attended:** Ernie Bay (Foothills Trails Coalition), Jayme Gordon (Pierce Conservation District), Terry Lee (Pierce County Council), John Olson (Cascade Land Conservancy), Barbara Skinner (Mayor of Sumner), Jan Wolcott (Pierce County Parks).

**Minutes Taken by:** Cyndy Schultz

**Open and Introduction:** 12:10pm

**501 (c) (3) Incorporation:**

- Kirk and Jayme notarized the Bylaws and Articles of Incorporation on June 2, and they will be filed sometime after Kirk returns from vacation in mid-June.
- Jayme stated that once we are formally a 501 (c) (3), a date will need to be set for an annual meeting.

**Finances:**

- Jayme presented a hard copy of ForeverGreen's financial report from the Greater Tacoma Community Foundation. The most recent account activity was not reflected on this statement, but should be on the next one.
- It was noted that ForeverGreen's overhead expenses are currently taken care of by the Pierce Conservation District, as part of the agreement to help provide staff to ForeverGreen.
- Funds remain available in the budget, and Jayme asked for suggestions on possible ways the monies could be spent:
  1. Expenses associated with an annual meeting will be accrued once incorporation is finalized;
  2. Some funds may be spent on the design and printing of official ForeverGreen letterhead;
  3. Additional outreach could expand into various media as we continue to spread information about who ForeverGreen is and the kinds of services we can provide.
- John suggested that the board consider putting together a business plan and some type of timeline of future spending of funds.
- Terry suggested that we consider carrying forward any unspent funds as a safety net in case the Pierce Conservation District is unable to continue providing the in-kind support of staff and overhead.

## **Outreach:**

- The board needs to start on taking the PowerPoint presentation on the road. Jayme presented a draft list of potential groups to give the PowerPoint presentation to, and the cities and towns in Pierce County were ranked according to the priority in which we should try to present to them. Assistance is needed from board members to arrange and/or help give the presentation to these groups.
- John suggested the list to be e-mailed out, so board members can look at it in more detail and decide who can step up and help with the presentation.
- Terry suggested that we make contact with Gary Yazwa, president of the Boys and Girls Club of Tacoma, and connect together with them and the Rails to Trails.
- Terry also pointed out that a move is on the way at the county council to get neighborhood groups, land use advisory committees, and community councils restructured, and ForeverGreen should be thinking about including them in the presentation list.
- Bryan presented the ForeverGreen PowerPoint to the Nisqually Watershed Council on May 20<sup>th</sup>.
- Terry has presented the Pierce County trails resolution to the city of University Place business manager to encourage them to use it as a model for their own trails resolution and to get more involved with the National Trails Day in the future.
- The News Tribune ran an editorial on June 3<sup>rd</sup> in support of ForeverGreen and also recognized the June 4<sup>th</sup> celebration of National Trails Day. The editorial incorporated parts of the meeting ForeverGreen had with the paper's editorial board in May, and was timed to coincide with National Trails Day. The overall tone was very supportive of Pierce County's trails effort.
- The 50-mile Rainier to Ruston relay run was a success. There was a good turn out of approximately 200 runners and walkers and some ultras who did the whole thing. There was great support for this event from local businesses.
- Speeches were given by Terry, Jan, and Dave after the finish and before race awards were handed out. All the speeches were said to have gone very well.

## **Other Items:**

- Barbara brought up the question of who is actually on the ForeverGreen Board at this time, and asked to get a more formal list.
- Jayme mentioned that when ForeverGreen's incorporation is finalized we will formalize an official board member list as well.
- John mentioned that from the list of board members on the PowerPoint, Judith Lobier has said that she is too busy to continue with ForeverGreen.
- Even though board members will have variable degrees of availability, they should remain on the council to continue to provide valuable support and contributions.
- John described the arrangement of the Cascade Land Conservancy's board as an example of various ways we might structure the ForeverGreen Board to accommodate varying levels of board member participation.

- Barbara and John volunteered to start a strategic planning committee and asked that Kirk and Bryan also participate. Jayme will coordinate the first meeting of this strategic planning committee.
- On May 19<sup>th</sup>, the Cascade Land Conservation held a breakfast to present the *Cascade Agenda*. Approximately 1,300 people were in attendance, and about \$360,000 was raised at this event. Also:
  1. The Cascade Land Conservancy has no less than 19 projects going on at this time in the Carbon River Valley.
  2. The Black Diamond project is now finished. A ceremony to celebrate its completion was held on June 7<sup>th</sup>.
  3. Ten miles along the White River are being discussed for preservation.
- The annual *Breakfast in The Woods* event is scheduled for August 20<sup>th</sup>, and tickets are currently on sale.
- The Pierce County Council passed a resolution on May 31, 2005, declaring June 4<sup>th</sup>, 2005, to be “Ernie Bay Day,” in recognition of Ernie’s commitment to the development of Pierce County trails.

**Meeting adjourned at 1:30 p.m.**

**The next ForeverGreen meeting is scheduled for July 13th, 2005, at the Snake Lake Nature Center.**