

ForeverGreen Board Meeting
May 9, 2007
Tacoma Metro Parks, 12:00 to 1:30 p.m.

In Attendance: Ernie Bay, Markus Dennis, Jayme Gordon, Kirk Kirkland, Terry Lee, Jane Moore, John Olson, and Barbara Skinner.

Minutes Taken by: Jayme Gordon

Open and Introduction: The meeting began at 12:10 p.m. with round table introductions and sharing of information.

- Jane: Participated in the Soundview Trail walk on May 5. She also reported that the WA Physical Activity Coalition's annual meeting and conference on May 1 and 2 went well.
- Ernie: Phase 4 of the Puyallup Riverwalk Trail is almost done; the trail is now paved from Hwy. 512 to the Sumner bridge. There will be a dedication ceremony for the trail on June 2 at 11 a.m. at Mama Stortini's. Also, the WA Transportation Committee will be putting out a call for projects in July.
- Markus: Reported there were 2,400 people in attendance at the Soundview Trail grand opening on May 5. On June 2, REI is hosting an event at the South Prairie Community Center in conjunction with the Rainier to Ruston run. He suggested ForeverGreen try to be at this or the Riverwalk ceremony, in addition to the finish in Tacoma.
- Terry: Shared some additional plans for the new golf course site that the Chambers Creek Foundation (CCF) has come up with. The golf course officially opens on June 23. The CCF will host a black-tie fundraiser on June 22. The Pierce County Council has talked about the possibility of funding 2 FTE's for ForeverGreen. Peninsula Metro Parks has contacted P.C. Transportation about improving road shoulders and bike lanes. The bicycle/pedestrian lane on the new Narrows bridge will be 11' wide. Terry will be checking with Sen. Murray's office while he is in D.C. later this month about ForeverGreen's federal funding request.
- John: Announced that the Cascade Land Conservancy's annual awards breakfast banquet is on May 15 at the Washington Trade and Convention Center. Also, CLC's newest office opens this month in Mason County.
- Jayme: Introduced a request for a resolution of support for the "Green Tacoma Partnership."
- Barbara: Spoke about an updated trail map produced by the city of Sumner, and asked how can we get updated maps from every community? It was suggested that we ask the Trails Advisory Committee for help with this. Barbara also reported that she and Kirk are working to finalize our 501 (c) 3 designation.
- Kirk: Per a conversation he had with Kathy Kravit-Smith, P.C. Parks wants to increase their resources towards trails. The new grant writer position that will be shared by P.C. Parks and ForeverGreen is scheduled to start on June 1. He will be adding new photos from the recent trail opening ceremonies to the website.

Approval of Minutes

- There were no changes to the April board meeting minutes. Kirk motioned to approve the minutes as presented, and Terry seconded. The motion passed unanimously.

Finances:

- The REI grant proposal is looking favorable. It is due May 18.
- Kirk is working to open an independent bank account for ForeverGreen.
- Grant is doing a lot of work on the operations plan.
- The budget and finance committee meets on May 15, 3 p.m. at the downtown Tacoma Tully's.
- Jayme presented an invoice from the Pierce Conservation District (PCD) requesting reimbursement for her time spent working for ForeverGreen in the first quarter of 2007. Kirk made a motion to authorize payment of \$2,836.05 to the PCD for the executive director's 1st quarter salary. Terry seconded the motion, which passed unanimously.
- John presented a request for reimbursement for the cost of a banner for ForeverGreen's outreach display and event booth. Jane made a motion to authorize payment of \$205.64 to John for the cost of the banner, Terry seconded the motion, which passed unanimously. John donated the cost of the storage tube and zip ties for the banner.
- Kirk presented an invoice for the printing of 1,500 newsletters that were/are to be handed out at outreach events. He made a motion for reimbursement in the amount of \$358.43. The motion was seconded by Markus and approved unanimously.

Executive Committee Report:

- Barbara went over the new agenda format.
- John and Kirk suggested adding "Staffing and Board Membership" to the Old Business section.

Old Business:

- Events – There was a short review of the Soundview Trail opening. The agenda for the May 12 Scott Pierson Trail opening was reviewed. Barbara will be making a short speech during the ceremony. Jayme will coordinate shifts for the booth at Cheney Stadium. For the Rainier to Ruston race on June 2, ForeverGreen will have a booth at both the Riverwalk Trail ceremony (11-11:30 a.m. at Mama Stortini's) and the race finish area along Ruston Way (3:30-5:30 p.m.).
- Presentations – Barbara will coordinate with Connie Ladenburg about setting up a presentation with the Tacoma city council. She is also still working with Bryan to make a presentation to the Eatonville town council. Kirk and Terry still need to visit the Gig Harbor city council.
- Map Revisions – The first round of revisions are still being worked on at Mt. Rainier (Bryan). Pierce Co. Parks is also in the process of updating the Foothills Trail map.

New Business:

- Green Tacoma Partnership resolution – Discussion about the wording of the resolution. Kirk motioned to adopt the following resolution in support of the Green Tacoma Partnership: *“As a trails organization, the ForeverGreen Council resolves to support the Green Tacoma Partnership and the efforts to create a healthy network of natural spaces in Tacoma. The ForeverGreen Council recognizes the efforts of Tahoma Audubon, Metro Parks, the Cascade Land Conservancy, and others in providing leadership in this community effort to restore parks and open space.”* John seconded the motion, which was passed unanimously.
- Logo – Jayme distributed an information sheet of two graphic designers and examples of their logo work. Discussion followed. Concerns about logo copyright issues or conflict with other organizations was discussed. General consensus was to contact Teresa Cutler and follow up on logistics of drafting a new logo for ForeverGreen.
- Marketing – John presented some examples of items that ForeverGreen could use to help market the organization, and increase name and mission recognition. At one end of the spectrum is a walking stick, all the way down to pens and letter openers. John posed the following questions when deciding which items to use: What do we want to accomplish with the ForeverGreen marketing items? Who is our target audience? What is our budget? Follow up discussion on this topic will take place at the next budget and finance committee meeting.

Closing Comments:

- John showed a new report by the Trust for Public Lands called “The Economic Benefits of Land Conservation,” and offered to make copies for anyone who was interested.

Meeting adjourned at 1:47 p.m.

The next board meeting will be Wednesday, June 13, 12-1:30 p.m. at the Tacoma Metro Parks headquarters.