



## Pierce County Trails Day Activity Host Info

**Saturday, July 30<sup>th</sup>, 2022\***

ForeverGreen Trails is a nonprofit organization that supports a system of trails throughout Pierce County, WA, via education, advocacy, promotion, collaboration, and stewardship. Trails Day is our largest annual event. Last year it featured a record 32 FREE activities engaging hundreds of people of all ages and abilities across Pierce County, from Mount Rainier to Gig Harbor. **We invite you to host one or more activities on Trails Day.\*** You'll be in great company — city and county parks departments, public agencies, non-profits, clubs, socially-minded businesses, and informal groups who love sharing their passion for the outdoors all take part. These amazing hosts offered hikes, park/trail maintenance work parties, bike rides, bird watching and native plant walks, historical walking tours, even a “skateboard push” from Tacoma across the Narrows Bridge, [and much more!](#) **Hosting an activity is easy:**

1. **Use your imagination:** Any activity encouraging people to get outside and get active, that fosters stewardship of parks and trails, or in general celebrates and normalizes active recreation and mobility is great. You can make it serve an existing initiative or promote awareness of your organization. Talk with friends or colleagues and dream up something exciting to make a buzz — a virtual 5K race, a dress-up photo booth for people and their pets enjoying the trail, geocaching that educates folks about your mission — the possibilities are endless so get creative! Hint: consider trails very broadly here — any route can be a trail.
2. **Fill out the online host signup form:** If you are planning more than one event, be sure to fill in a form for each event. You can add, change, or remove events later — we just need to get the ball rolling. You may place restrictions on your events such as group size, require liability waivers, etc. It's all your call!
3. **Hold your activity:** Most activities are just 3-4 hours long from setup to pack-up.

**ForeverGreen Trails handles basic Trails Day outreach** — printed posters, Facebook events, online social media campaign, press releases for media promotion, etc. However, most hosts do additional promotion through their own outreach channels.

We ask two things: **let US set up the Facebook events** so they retain a consistent look-and-feel for the public (we will invite you to be co-hosts so you can add/change event details. Also, in your outreach **please identify your activity as part of Pierce County Trails Day coordinated by ForeverGreen Trails** (we can provide our organization's logo). For more info email [info@forevergreentrails.org](mailto:info@forevergreentrails.org).

**Thank you for partnering with us to celebrate trails by promoting healthy activity and stewardship on Pierce County Trails Day 2022 — Saturday, July 30!\***

\* You can also host a kickoff event on the Friday preceding Trails Day. It's a handy way to stand out, or even to host TWO activities if you'd like to (one Friday and one Saturday).