

ForeverGreen Council 2009 Short Term Goals and Objectives

The short term goals are approved by the ForeverGreen Board of Directors and address the upcoming time period of approximately 12 months. They are presented in no particular order.

Programs and Meetings

1. Work with Pierce County Parks to develop uniform trail standards.
2. Conduct a minimum of two Trails Advisory Committee meetings.
3. Hold a winter board retreat.
4. Organize a ForeverGreen Annual Trail Conference in fall 2009, and assist in the planning of the 2010 WA State Trails Conference upon request.
5. Review trail plans in local municipalities to ensure trails are a priority, and assist Pierce County in the development of a countywide trail plan.
6. Work with the Pierce County Council and area land trusts to assemble a list of project areas on which to spend open space funding over the next 10 years.
7. Sponsor and host a Green Drinks event.

Budget and Finance

1. Support passage of the Conservation Assessment Fee increase.
2. Evaluate the vision and need for the Trails Assistance Office.
3. Strengthen partnerships with cities and community groups to build trails. Coordinate education efforts to increase city participation in ForeverGreen funding.
4. Secure funding for the ForeverGreen budget.
5. Work on passage of the Pierce County trail funding legislation.
6. Refine the process for soliciting funds from private donors.

Communications and PR

1. Maintain and update trail map and website, and publish newsletter a minimum of twice a year.
2. Develop a progress report to community trail advocates and supporters. Maintain a contact list of interested parties.

3. Improve outreach, communication, and public relations with Pierce County communities, trail advocates, and supporters, specifically the Foothills Trail Coalition and Tacoma Wheelmen.
4. Participate in the Environmental Advisory Council with the Pierce County Executive.