



Pierce County Trails Day Activity Host Info

ForeverGreen Trails supports a system of trails throughout Pierce County via education, advocacy, promotion, collaboration, and stewardship. Trails Day is our largest annual event. Dozens of activities have engaged thousands of people of all ages and abilities across Pierce County, from Mount Rainier to Gig Harbor! **We invite you to host one or more activities on Trails Day.*** You'll be in great company — city and county parks departments, public agencies, non-profits, clubs, socially-minded businesses, and informal groups who love sharing their passion for the outdoors all take part. These amazing hosts have offered hikes, park/trail maintenance work parties, bike rides, bird watching and native plant walks, historical walking tours, skateboarding, and much more — see [past Trails Day reports](#). **Hosting an activity is easy:**

1. **Use your imagination:** Any activity encouraging people to get outside and get active, that fosters stewardship of parks and trails, or in general celebrates and normalizes active recreation and mobility is great. Think about how your activity can serve an existing initiative of your organization. Talk with friends or colleagues and dream up something exciting to make a buzz — a virtual 5K race, a dress-up photo booth for people and their pets enjoying the trail, geocaching that educates folks about your group's mission — the possibilities are endless so get creative! Hint: we consider trails very broadly — any route can be a “trail”.
2. **Fill out the online host signup form on the [Trails Day webpage](#):** If you are planning more than one event, be sure to fill in a form for **each** event. You can add, change, or remove events later — we just need to get the ball rolling. You may place restrictions on your events such as group size, require liability waivers, etc. It's all your call!
3. **Hold your activity:** Most activities are just 3-4 hours long from setup to pack-up.

ForeverGreen Trails handles basic Trails Day outreach — Facebook events, online social media campaign, press releases for media promotion, etc. However, **most hosts do additional promotion through their own outreach channels**. We might not have the same reach as you do, but we definitely want to include your audience in Trails Day!

We just ask two things: **please let US set up the Facebook event** for the activity so they retain a consistent Trails Day look-and-feel for the public (we will invite you to be co-hosts so you can add/change event details. Also, in your outreach **please identify your activity as part of Pierce County Trails Day coordinated by ForeverGreen Trails** (we can provide our organization's logo if needed).

Thank you for partnering with us to celebrate trails by promoting healthy activity and stewardship on Pierce County Trails Day! Please let us know if you have questions or suggestions at: info@forevergreentrails.org.

* Trails Day is the last Saturday each July. You can also host an activity the day before OR the day after Trails Day. It's a handy way to have your event stand out, or to host more than one activity.