

FGT Work Plan 2023-24

Adopted/Updated: 2/8/23

Progress Update: March 2023

GOAL 1: Improve and help implement trail and mobility plans at local, county, and state levels

Objective A: Monitor and participate in plan updates and master plan processes

Action	Collaborators	Due Date	Performance Measure/Documentation
1 Participate and influence agency sponsored trail plans, active transportation and trail-related design events: WSDOT 512, South Pierce, I-5 Mounts Rd., SR 167, Pierce County Res. Trails Plan, other jurisdictional planning processes	Board	Ongoing	Include info in ED reports

Actively participating in: all WSDOT studies in Pierce County; SW King County Regional Trail Plan update

Objective B: Develop a program to both analyze and improve local jurisdiction trail planning efforts

Action	Collaborators	Due Date	Performance Measure/Documentation
1 Complete and summarize scorecard survey results/recommendations (for the Board and website)	Board	Q2 2023	Draft Report
2 Create/update a six-year project readiness matrix	Membership	Q3 2023	Create 6-year matrix (& publish on website?)

No progress
In progress

Objective C: Develop resources to advance local trail planning

Action	Collaborators	Due Date	Performance Measure/Documentation
1 Offer at least one Trails to Ales each year to support trail design, development or maint stds	Membership	Q2 or Q3 annually	Event held/attendance
2 Promote and deliver the annual trails conference	Board/Conference Committee	Q3 or Q4 annually	Event held/attendance
3 Forward best practices webinars/info to jurisdiction members	Ongoing	Ongoing	Messages sent/summary of topics
4 Maintain a current distribution list and send quarterly newsletters	Membership	Ongoing	Newsletters/# of recipients

Planning event
Planning event
Send out ~1-2 messages/month to the jurisdiction list.
Need to send out a newsletter highlighting leg session, FGT fund drive, and Trails & Ales

GOAL 2: Advocate for policies, standards, and programs that support active recreation and mobility

Objective A: Monitor opportunities to impact policy, standards, and programs

Action	Collaborators	Due Date	Performance Measure/Documentation
1 Monitor and forward WSDOT active transportation policy and funding opportunities	Board	Ongoing	Legislative Notices/Alerts
2 Monitor and forward RCO recreational trail policy and funding opportunities	Board	Ongoing	Legislative Notices/Alerts
3 Monitor and forward related regional, state, and federal policy and funding opportunities	Board	Ongoing	Legislative Notices/Alerts
5 Participate on the Pierce County Transportation Commission & monitor Tacoma Transportation Commission	County/Tacoma	Ongoing	Attendance/Summaries/Alerts

Notifying legislators about the need to support this in state budget. Ccing local contacts.
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Send out ~1-2 messages/month to the jurisdiction list.
I was elected Vice Chair of PCTAC. I monitor Tacoma's TAC whenever possible.

Objective B: Initiate advocacy that aligns with FGT's Mission, Vision, Core Values & Long-Term Goals

Action	Collaborators	Due Date	Performance Measure/Documentation
1 Draft case for support of trails for agencies and elected officials	EC & Earth Economics	Ongoing	Share with EC & Board
2 Obtain board input/authorizations when/as needed	EC, Board	Ongoing	Share with EC & Board
3 Represent the FGT and its recommendations to agencies and governments	Board	Ongoing	Report to EC & Board
4 Promote public action/involvement when needed to forward FGT Mission, Vision, Core Values Long-Term Goals	Membership	Ongoing	Report to EC & Board & publish in outreach channels

Need to follow up with Earth Economics.
NA, but checked in with Roxanne regarding Tacoma's Mountain Division RR.
Have testified at several legislative hearings: SB5452 impact fees, EHB 10 local government contracts, HB1181 Climate change
Had promoted Lobby Days for WWRC, WA Bikes & WTA. Coordinated with Foothills and Walk & Roll Pierce County re: Mount

GOAL 3: Increase funding for acquisition, development, and maintenance of trails

Objective A: Analyze trail funding needs with the help of jurisdictions and organizations

Action	Collaborators	Due Date	Performance Measure/Documentation
1 Poll jurisdiction members for 2023-2024 project funding needs	Membership	Q4 2023	List of project funding needs
1 Create visualizations that promote need and connectivity potential for projects	County	Q1 2024	Provide 6-year matrix @ Conference
3 Work with Pierce County on meeting geographic equity goals for trail investment	County	ongoing	Adoped LOS in Regional Trails Plan? Equity-driven CFP?

In progress
No progress
Addressing via AT Plan update, Parks Impact Fee committee, and later comp plan and PROS plan updates

Objective B: Develop & implement programs to increase trail funding

Action	Collaborators	Due Date	Performance Measure/Documentation
1 Promote the financial resources (Trail Accelerator Program, grant writing, etc.) to existing and potential member jurisdictions	Jurisdictions - prioritize members	Ongoing	Complete at least two projects under the program in 2022
2 Write requested letters of support for jurisdictions' projects (e.g. grants, appropriations, etc.)	Jurisdictions - prioritize members	Ongoing	Letters of support
3 Promote technical assistance to jurisdictions	Jurisdictions - prioritize members	Ongoing	Posts to FGT Jurisdiction Google Group

Setting up a fund drive with Edgewood and promoting the program to existing, new, and prospective member jurisdictions
Wrote letter of support & reviewed Puyallup's RAISE grant application for Shaw Road project
Met with Sumner, Bonney Lake, and Eatonville officials. Expect them to join FGT shortly. Engaged PenMet too.

Objective C: Provide feedback at all government levels to support trail funding

Action	Collaborators	Due Date	Performance Measure/Documentation
1 Support trails before governing bodies of membership agencies & electeds (e.g. hearings, legislator communications)	Membership	Ongoing	Testimony provided
2 Represent trail interests to governing bodies of non-member jurisdictions	Membership	Ongoing	Testimony provided to four non-members
3 Monitor & promote opportunities to fund trails to member jurisdictions (e.g. grants and appropriations)	Jurisdictions - prioritize members	Ongoing	Posts to FGT Jurisdiction Google Group

Secured \$7 million commitment from Rep. Fey T2P Trail shortfall. Testified before Tacoma City Council re: Mountain Div. RR
Met with Eatonville Council's Parks & Rec Committee and full Council — they voted to join FGT
Notified member jurisdictions re: appropriations processes and summarized new fed funding programs and webinars

GOAL 4: Promote trail use and stewardship in concert with public and private entities

Objective A: Identify opportunities to inform and inspire the public to be active on and around trails

Action	Collaborators	Due Date	Performance Measure/Documentation
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1	Coordinate the annual Pierce County Trails Day in July	Coalitions & past/potential hosts	By August 1	Host event/# of involved parties and participants	No Progress – organizing begins in late April
2	Promote additional stewardship opportunities (e.g. Jurisdictional Pitch-in programs) in FGT newsletter and announcements	Jurisdictions	Ongoing	# of events promoted on behalf of members	No Requests from jurisdictions

GOAL 5: Work collaboratively to support active recreation and mobility justice/access in our region

Objective A: Work in partnerships and coalitions that support active recreation and mobility

Action	Collaborators	Due Date	Performance Measure/Documentation		
1	Partner with jurisdictions by promoting public engagement opportunities as requested each year	Board, EC	Ongoing	# events promoted on behalf of members	No Requests from jurisdictions
2	Participate in Walk & Roll Pierce County, Leafline Trails Coalition, Puget Sound Trail Access Network, Transpo. Choices Coalition	Coalitions Mentioned	Ongoing	Attendance/Summaries/Alerts	Actively attending these meetings

GOAL 6: Develop sustainable funding and talent to maintain FGT operations

Objective A: Assess and plan for the type and amount of financial and personnel resources we need for sustainable operations

Action	Collaborators	Due Date	Performance Measure/Documentation		
1	Update/utilize FGT development plan aligned with meeting budgeted revenue goals	EC, ODC	Q2 annually	Development Plan	Working with ODC on this
2	Promote endowed fund (\$25k) and other development through planned giving	Board, ODC	Q4 2023	Fund target hit	No progress
3	Evaluate membership fee/benefit structure for board approval	EC, ODC	Q4 annually	Make recommendation to EC/Board	No progress
4	Evaluate ED annually and establish salaried non-profit compensation target in annual budgets	Board & EC	Q4 annually	Completed evaluation, adopted budget	No progress

Objective B: Maintain sound operational policies to ensure proper management

Action	Collaborators	Due Date	Performance Measure/Documentation		
1	Develop an annual operations calendar to ensure bylaw requirements are met	EC	EOY	Calendar developed	Updating as we commit to event dates
2	Update annual meeting format & convene event	EC	EOY	Annual Meeting convened/elections held	No progress (potential need to list alternates on election slates)

Objective C: Promote the organization to foster needed types of support

Action	Collaborators	Due Date	Performance Measure/Documentation		
1	Update the website and send newsletters at least quarterly to keep FGT top of mind	Board	Ongoing	Deliverables completed on time	Really could use help with professional-level but REGIONAL trail imagery
2	Run fund drive campaigns as needed to support FGT operations (e.g. May-Give Big and Sept w/ with the annual conference)	Board/ODC	Ongoing	Campaigns performed, monies raised	Working with ODC on an April drive and other ones throughout the year
3	Refine & promote business/corporate sponsorship program	ODC	Q1 Annually	Clear, updated sponsorship table	Will work with Shayla on this as Foothills has a good model
4	Promote FGT membership (all types)	Board/ODC	Ongoing	Create target list and note outreach to them through ODC	April drive might focus on membership, communicating with nonprofit members to show ROI
5	Refine and utilize FGT Grant Strategy resource	ODC	Ongoing	Set/meet realistic grantwriting goals per budget	Ongoing but could use a dedicated Development staffer/contractor