

Category	Activity	Priority	Who?
<u>Outreach & Communications</u>		medium unless noted	
OC-1	Hold a Pierce County Trails Conference.	High	Jane/George, Barbara, Lyle
OC-2	Promote and distribute the Trail Stewardship Program package.		Chris/Jane - review at March board meeting
OC-3	Develop a Communications & Outreach Plan; consider what we post on web and social media and what we hand out at public events. Maintain a web and social media presence; connect with others like Tacoma Mobility & CAT		Chris/Jane, Brianna, Diane
OC-4	Maintain a public presence through participation in community and advocacy events and dissemination of information about trail benefits, events, and stewardship. Revisit monthly - decide on particular events		Jane
OC-5	Publish a ForeverGreen Trails newsletter quarterly; spotlight a trail in each issue. Ask for input each month to collect information. Reference websites and interesting articles.		Chris/Jane
OC-6	Develop survey to collect information at events or on trails; also post on-line. Consider: what is important, what do they want, what are they willing to do, do they use trails, have they contacted elected officials; information on advocacy. Combine with 4; suggest some dates and places to do this; combine with bike/ped counts; provide info to parks directors; sandwich boards - Survey ahead, please stop. Info to help communities with RCO Grants due May. Game cameras good for trail counts. bring proposal next month for review. Chris craft email to park directors ask which trails to count on. Smaller trails may need more help than larger. PC Parks Directors meet quarterly - next in April?? Mary will check. Examine existing trail sites for bicycle/pedestrian counts. Consider additional sites for trail counts. Recruit volunteers to perform counts. Share information with various jurisdictions.		Terry R/Jane/Bryan/Shawn
<u>Organizational Business</u>			
B-1	Secure funding for the ForeverGreen budget through individual contributions, sponsors, and agency support. Develop a strategic planning document to reach funding goals.		
B-2	Compile and produce an annual report for presentation at the trails conference.		
B-3	Explore submission of application of Puyallup Tribe 1% funding; submit application for planning and design of Puyallup Tacoma connection if appropriate.		
B-4	Complete 501c3 application; review bylaws for necessary updates.	High	Jane/Tim/George/Barbara
B-5	Investigate recognizable ForeverGreen Trails vest or shirt (Courtesy Patrol model).		Chris
B-6	Develop organizational HR policies.		Jane/Tim
<u>Ongoing/General Activities</u>			
G-1	Participate in updates and implementation of the Pierce County Regional Trails Plan.		
G-2	Participate in the planning process and implementation of the active transportation components in the plans of city, county, regional, state, and federal agencies.		
G-3	Support proposed plans, projects, grant applications, and legislation related to trails or active transportation including complete streets and missing links.		
G-4	Support Bike Month events in Pierce County.		Shawn/Diane

Advocacy

A-1	Develop and publicize a case statement for trails; coordinate with white paper on countywide trail system and economic and health benefits study from AT COI. Discuss results with every council in the county. Publish an op-ed piece every year. Letter to mayor, council, and planning director about our existence, resources we have, examples of good standards. Visit all to get foot in door.		Jane/Chris/Bryan
A-2	Participate in the Pierce County Parks Impact Fee Task Force.		Kirk/Terry L

Puyallup Watershed Initiative

PWI-1	Complete white paper explaining the complexity of building a countywide trail system and the capacity need for an office of professional employees working full-time to accomplish this work. <i>Bryan Bowden lead.</i>		Bryan
PWI-2	Work with Pierce County Parks to organize community workshop(s) for trail stakeholder groups and interested individuals to review, discuss, and prioritize comprehensive list of trail priorities from all jurisdictions and agencies. Invite jurisdictions to attend workshop and share results with all jurisdictions.		
PWI-3	Complete work on Trail Stewardship Program template/how-to kit.		Chris/Jane
PWI-4	Engage local elected officials and leaders on active transportation priorities. Plan ahead for meetings; know local plans and priorities. Share AT COI Health & Economic Benefits Study report.		
PWI-5	Organize and prepare community members to speak at appropriate public meetings. Host two Local Government 101 trainings. Pierce County for 1; Puyallup?		George; Shawn; Buzz/Ernie
PWI-6	Collaborate with AT COI & other organizations to educate elected officials about the Pierce County Regional Trails Plan, the benefits of trails, and the need for sustainable, long-term funding for construction, operation, and maintenance of trails.		
PWI-7	Work with PWI COIs to continue planning for a long-term funding measure; help develop public opinion poll.		Bryan
PWI-8	Continue to work on a trail connection from Puyallup to Tacoma in cooperation with the Puyallup Tribe, Pierce County, Puyallup, Tacoma, and Fife. Convene a follow-up meeting of primary parties to discuss new developments (Puyallup Tribe TIP, Canyon Road extension plans) and next steps. Need to consider future Corps of Engineers plans for levee and Pierce County Canyon Road extension plans.		Bryan/Diane