

ForeverGreen Council
2010 Short Term Goals and Objectives

The short term goals are approved by the ForeverGreen Board of Directors and address the upcoming time period of approximately 12 months. They are presented in no particular order.

Programs and Meetings

1. Conduct a minimum of two Trails Advisory Committee meetings.
2. Hold a winter board retreat.
3. Assist in the planning of the 2010 WA State Trails Conference.
4. Co-sponsor a social event associated with the 2010 WA State Trails Conference.
5. Assist Pierce County Parks and Recreation's Citizen Advisory Committee to set priorities for the Pierce County Trail Plan.
6. Participate in development of the City of Tacoma's Mobility Plan.
7. Participate in the Pierce County Open Space Task Force.
8. Sponsor a meeting of all Pierce County jurisdictions to assess trail progress and facilitate coordination and communication.
9. Complete a trail agreement with the Puyallup Tribe.

Budget and Finance

1. Support passage by the state legislature of the Conservation Assessment Fee increase.
2. Promote the vision and concept of a Trails Assistance Office to support local communities' trail building efforts.
3. Continue education efforts to increase city participation in ForeverGreen funding.
4. Secure funding for the ForeverGreen budget and develop a 5-year funding plan.
5. Work on passage of the Pierce County trail funding legislation.
6. Refine the process for soliciting funds from private donors.
7. Develop a product and/or service to promote ForeverGreen when soliciting funds.

Communications and PR

1. Maintain and update trail map and website, and publish newsletter a minimum of twice a year.
2. Develop a progress report to community trail advocates and supporters. Maintain a contact list of interested parties.
3. Improve outreach, communication, and public relations with Pierce County communities, trail advocates, and supporters, specifically the Foothills Trail Coalition and Tacoma Wheelmen.
4. Participate in the Environmental Advisory Council with the Pierce County Executive.
5. Compile and produce an annual report that includes an accounting of board members' in-kind contributions.