

ForeverGreen Council

2011 Short Term Goals and Objectives

The short term goals are approved by the ForeverGreen Board of Directors and address the upcoming time period of approximately 12 months. They are presented in no particular order.

Programs and Meetings

1. Hold a winter board retreat.
2. Develop support from the Pierce County Parks and Recreation's Citizen Advisory Committee for the trail priorities list developed cooperatively by ForeverGreen, Foothills Coalition, and Tacoma Wheelmen Bicycle Club.
3. Participate in the implementation of the City of Tacoma's Mobility Plan.
4. Participate in the Pierce County Open Space Task Force.
5. Sponsor a meeting of all Pierce County jurisdictions to assess trail progress and facilitate coordination and communication.
6. Complete an agreement with the Puyallup Tribe for the purpose of connecting First Creek to Tacoma via trail through McKinley Park.
7. Work with Fife and Puyallup to connect to Tacoma.
8. Hold a Pierce County Trails Conference.

Budget and Finance

1. Secure funding for the ForeverGreen budget and develop a 5-year funding plan.
2. Build support for passage of the Pierce County trail funding legislation.
3. Refine the process for soliciting funds from private donors.
4. Develop a product and/or service to demonstrate ForeverGreen's goals when soliciting funds.
5. Support viability of WWRP program. Track developments at the Washington State Conservation Commission and other natural resource agencies. Develop a position on legislative issues when necessary.
6. Develop a case statement for trails.

Communications and PR

1. Maintain and update website monthly, publish newsletter as needed, and help update trail guide.
2. Develop a progress report to community trail advocates and supporters. Maintain a contact list of interested parties.
3. Maintain improved outreach, communication, and public relations with Pierce County communities, trail advocates, and supporters, specifically the Foothills Trail Coalition and Tacoma Wheelmen, and participate in the Pierce County Executive's Environmental Advisory Council.
4. Compile and produce an annual report that includes an accounting of board members' in-kind contributions.