



ForeverGreen Trails (FGT) History, Structure & Tactics

History Brief:

FGT was established in 2000 over concerns about the limited recreational resources available in Pierce County. Its focus included the development of regional trail mapping and implementation strategies, with a funding mechanism through state sales taxes. While the Legislature did not ultimately enable the funding, FGT continued its advocacy work through public promotions and involvement in various regional coalitions and stakeholder forums. In 2020, FGT re-structured to become a membership organization with financial support from jurisdictions, businesses, non-profits, and private citizens. FGT's focus is to support the development of a unified system of trails throughout Pierce County via education, advocacy, promotion, and collaboration.

FGT Organizational Structure:

Board of Directors:

- Established by Bylaws
- Oversees FGT policy & operations
- Meets 6+x/year online
- May establish other committees

Executive Committee (EC)

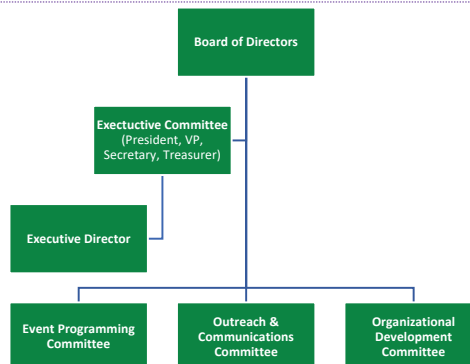
- Comprised of Officers elected by the Board on an annual basis
- Oversees critical FGT functions
- Manages Executive Director
- Meets ~1x/month online

Organizational Development Committee (ODC)

- Provides financial and human resource support for the Board
- Drafts budgets, oversees orientation, supports resource development
- Meets ~1x/month online

Event & Programming Committee (EPC)

- Plans and supports annual fall conference
- Provides guidance for other special events (Trails and Ales, Trails & Tales, etc.)
- Meets ~1x/month online



Commented [JD1]: Rather than text in paragraph form, I would recommend bullets under each box. Goal is to be really basic, visual information about the organization. I drafted some bullets below. Notice that I avoided getting into any of the weeds or nuances.

Also, recommend you add ED to the structure. I did not know that ED's report to Boards of Directors when I started.

Outreach & Communications Committee (OCC)

- Tells the story of FGT to the community
- Manages social media
- Meets ~1x/month online

The Executive Director (ED)

- Hired by board, staffs all committees
- Overseen by Executive Committee
- Functions as full-time salaried staff

FGT Tactics:

We accomplish our mission through programs, events, and projects, including:

- Educating and involving the public and create partnerships (Trails & Ales, Trails & Tales)
- Fostering networking, discussion, and training (Pierce County Trails Conference)
- Recognizing and celebrating achievements (Trail Awards – given at Trails Conference)
- Helping raise funds to support trail grant applications (Trail Accelerator Program)
- Providing a forum for local jurisdictions and other stakeholders to foster coordination and accelerated trail development (our board work and coalition collaboration staff represents us in)