

ForeverGreen Trails Board Meeting Metro Parks Tacoma Minutes for July 8, 2015

In Attendance: Barbara Skinner, Bob Myrick, Bryan Bowden, Buzz Grant, Chris Beale, Ernie Bay, Jane Moore, Shawn Phelps, Tony Tipton
Guest – Kurt Reuter – Fife Parks & Recreation Director

President Bryan Bowden called the meeting to order at 12:11 pm.

Review and Approve Minutes Barbara moved approval of the minutes, Shawn seconded. The motion was approved. Chris mentioned that Ted Hill is no longer with the City of Sumner and now works for Puyallup.

Financial Report Executive Director Jane Moore reported on the account balances, which are \$30,592.55 in US Bank and \$9,469.18 in GTCF. A \$1000 donation has been received from Metro Parks.

Board Recruitment The Board took action to nominate Terry Reid as a new Board member. Ernie moved, Barbara seconded, and the Board unanimously approved Terry as a Board member. Kurt Reuter indicated that he will get back to the Board on whether he will join.

Establish Nominating Committee – 2016 Officers Barbara and Ernie volunteered to be on the Nominating Committee. Bryan indicated that his desire is to step down as President, but he would consider continuing if needed. Chris said that he is willing to continue as Vice-President, but doesn't have the time to dedicate to be President in 2016. Shawn says he is willing to be Secretary again. Tim will be contacted about continuing as Treasurer. Jane will send out an E-mail soliciting interest in being officers.

Short Term Goals Status Reports

- Pierce County Trails Conference – The Board reviewed the conference agenda. The theme of the conference is Advocacy and Activism. The conference will include the following agenda items:
 - Agency Panel session featuring Tony Tipton, Kurt Reuter, Terry Lee, and possibly Mary Dodsworth of Lakewood
 - Keynote speech by Andrew Austin, Policy Director at Transportation Choices Coalition
 - Update on the Puyallup Watershed Active Transportation Community of Interest by Liz Kaster
 - Advocacy and Activism Panel
 - State of the Trails presentation by Bryan

The Board discussed sponsorship requests for the Conference from public and private sector organizations. The public sector proposal is to have a tiered request system depending on the size of the city - \$1000, \$750, and \$500. Bryan detailed out the cities and towns that are targeted at each level. It was decided to add the Puyallup Tribe at the \$1000 level.

Bryan read the list of businesses being targeted as sponsors, which includes consulting firms, construction companies, and retail bicycle and running stores. Shawn will provide bicycle shop list to Bryan. Buzz proposed that we advertise that the sponsorship will help with both the conference and the overall organization, since not all funds will be used for the conference. Tony suggested that the letter list what ForeverGreen is about. It was suggested that sponsors' logos appear on PowerPoint slides, as well as the Conference Program. Each entity will be contacted by phone or in person followed by a letter. Jane and Bryan will draft a letter and circulate to Board members. An attempt will be made to get the ForeverGreen brochure finished to provide to prospective sponsors.

Bryan asked for volunteers to contact each organization and Board members stepped up to do this. Jane will E-mail a list of who has volunteered.

Jane will E-mail the Board to ask for volunteers for specific duties at the Conference. The Executive Committee will nominate award winners and bring to the Board for endorsement at the September meeting.

- Participate in Puyallup Watershed Initiative – Active Transportation Community of Interest
 - Proposed ForeverGreen Trails’ activities for Year 2 – Jane and Bryan discussed the funding proposals submitted for the Year 2 Plan that involve work by ForeverGreen. These include engaging local elected officials on active transportation priorities, preparing community members to speak at public meetings, presenting proposals to agencies to encourage trail stewardship, conducting an intercept survey to gather information from trail users, and providing scholarships to pay admission to the Trails Conference for elected officials and community members.

A motion was passed for ForeverGreen to be the fiscal agent for these activities and any other tasks that come along in the Year 2 fiscal year (through November 2016)

- Update brochure – Chris is working on updating the brochure
- Puyallup-Tacoma trail link – River Road corridor – next steps – Bryan talked to Andrew Strobel at the Puyallup Tribe and Andrew thinks that the best strategy is having government officials from Tacoma and Pierce County approach the Tribal Council. Bryan suggested that we hold off on this until after Pierce County has completed its trail prioritization later this year. One idea is to ask the tribe in 2016 to complete a feasibility study for the trail.
- Support proposed plans, projects, grant applications, and legislation – update on status of Pipeline Trail – need for letter or meeting?

Bryan adjourned the meeting at 1:30 pm.