

ForeverGreen Meeting
April 13th
Tacoma Nature Center

Attended: Ernie Bay (Foothills Trails Coalition), Bryan Bowden (Mt. Rainier National Park), Jayme Gordon (Pierce Conservation District), Kirk Kirkland (Tahoma Audubon), Terry Lee (Pierce County Council), John Olson (Cascade Land Conservancy), Barbara Skinner (Mayor of Sumner), Bob Warfield (Lakewood citizen activist invited by Jan), Jan Wolcott (Pierce County Parks)

Minutes Taken by: Cyndy Schultz

Open and Introduction: 12:25pm

Finances:

- A request for \$5,000 has been submitted to Pierce County Parks and Recreation.
- Barbara commented that there are funds in the City of Sumner budget for ForeverGreen in the amount of \$2,500. A request for these funds needs to be sent to the attention of Mary Ann Norquist.
- Currently the only costs ForeverGreen has incurred are for the brochures. The cost of the brochures is about \$900 (\$700 for the printing and \$200 for photos).
- Ernie asked if we could increase the quantity of the brochure order by 500, so that the Rails to Trails Coalition could hand them out in place of their brochures, which they have used up. The Rails to Trails Coalition would pay for the additional cost (approx. \$200).

Press Strategy & Media Blitz:

- **Brochure:**
 1. Kirk presented the brochure with the new changes. They were set to be printed sometime in mid-April.
 2. Terry mentioned that Gig Harbor and Key Peninsula Metro Parks are interested in obtaining some of the ForeverGreen brochures, and they would like a quote on prices. A question was also brought up about how we can provide information and support to them, and they will be contacted about hosting a ForeverGreen presentation.
- **PowerPoint Presentation:**
 1. Jayme passed out hard copies of the PowerPoint presentation and asked for comments or changes. It was set up to be finalized before the end of April.

2. The presentation will be saved to a c.d. and available to all board members who will use it to make presentations. The basic presentation can be modified by each speaker to better fit their presentation style or better address their specific audience.
3. Terry suggested that in addition to being taken on the road and presented before committees, the PowerPoint presentation could also be cablecast on the Rainier Communication channel via county council meetings.
4. Ernie suggested that Judith Nilan be added to the board member slide, and participation of several members needed to be confirmed. Jayme agreed to follow up on this.
5. Bryan will present the ForeverGreen PowerPoint show at the Foothills Rails to Trails Coalition meeting on April 28th.

- **Press Releases and National Trails Day:**

1. Press releases are being developed for April, May, and June.
2. They include:
 - a) TNT editorial coinciding with passage of the Pierce County resolution;
 - b) either a ride along the proposed Tacoma to Mt. Rainier rail line/recreational trail, courtesy of Tacoma Rail, or the proposed trail linking Hwy.16 to the Cushman Trail; and
 - c) the June 4th ceremony in honor of National Trails Day.
3. Jayme suggested that out of the two tours planned, one will happen sometime before National Trails Day, and the other could be done at a later date.
4. National Trails Day was confirmed as the first Saturday in June, whatever date that maybe. In 2005, it happens to be June 4th.
5. ForeverGreen will be a part of the ceremony at the end of the Rainier to Ruston race on June 4th and will help organize some of the festivities.
6. Bryan is working on a draft proclamation in support of ForeverGreen and other trail efforts to be read at the National Trails Day ceremony.

Resolution:

- Terry passed out a draft of the Pierce County Council resolution (# R-2005) in support of ForeverGreen and its mission.
- Board members were asked to look over the resolution and send suggestions to Terry as soon as possible so revisions can be made and the resolution put on the Council's agenda.
- A comment was made that the resolution should specifically state support for local collaboration of trails throughout Pierce County.

By Laws and Articles of Incorporation:

- Kirk reported that El Vandenberg had reviewed a draft of the ForeverGreen by laws and articles of incorporation and made several suggestions.
- His recommendations include a suggestion that the Pierce Conservation District not be specifically named as the ForeverGreen fiduciary agent. The wording on this is being kept vague in the event that if something should change in the future, the by laws wouldn't have to be rewritten.
- Another section is written so as to allow change of name or transfer if ForeverGreen should dissolve at any time.
- Barbara asked that the board look into obtaining indemnification insurance, to make sure ForeverGreen and its members would be covered and not held liable for things that may happen in the future.
- A draft of the by laws and articles of incorporation will be e-mailed to board members for review and suggestions.

Other Business:

- John announced that the Cascade Land Conservancy will unveil results of the Cascade Dialogs on May 19th.
- Barbara commented that a mailing list and e-mail list should be developed.
- Barbara asked a question of the Foothills Rails to Trails Coalition and whether their name implied they were focused on trail work in the foothill area of east Pierce County or for the entire county. Ernie answered that their original focus was on establishing trails in the eastern part of the county, although their mission has now expanded to include trails throughout Pierce County.

Meeting adjourned at 1:30 p.m.

The next ForeverGreen meeting is scheduled for May 11th, 2005, at the Snake Lake Nature Center.